

FlashAlert™



FlashAlert™ is a cost-effective means of getting drivers to pay attention to impending extraordinary hazards, such as blind curves or intersections, or stop ahead. It is also effective when alerting drivers to decrease vehicle speed, or to avoid entering a roadway the wrong way.

FlashAlert can be paired with any static or changeable message sign. It detects the presence of a vehicle and/or the speed of vehicles exceeding a set threshold, and can be scheduled to operate during selected times.

FlashAlert has the option to trigger an audible alarm, a camera or a changeable message sign, such as slow down. Add our TrafficInfo™ solution to collect, report and analyze traffic speed and volume data for each location.

Wrong-Way Accidents

Every year an average of
260 wrong-way collisions
cost **360 lives**.

Between 2005 and 2009,
1,566 fatal wrong-way
collisions cost
2,139 lives nationwide.

National Transportation Safety Board
Special Investigation Report:
Wrong-Way Driving,
December 11, 2012

Calming Traffic. Saving Lives.

- Simple installation with a single enclosure and flasher kit
- Low maintenance costs, longer life for beacons as they only flash when a vehicle is present and/or in violation
- Low power requirements, less than seven watts with single flasher. Powered by AC, DC, or solar
- Output Manager™ enables the FlashAlert sign to turn on and off external components, such as audible alarm, message board, or camera
- Communication options:
 - Via laptop with Onsite™ Bluetooth® wireless communication.
 - Via an IP-addressable device with InstaNet™ for remote communication from a Traffic Management Center or desktop
 - Via OfficeAlert™ email and/or texts for vehicle violations, TrafficInfo speeding alerts and battery condition

All Information Display Company products comply fully with FHWA MUTCD standards. They are backed by the best warranty in the business and supported by our highly-acclaimed customer service team

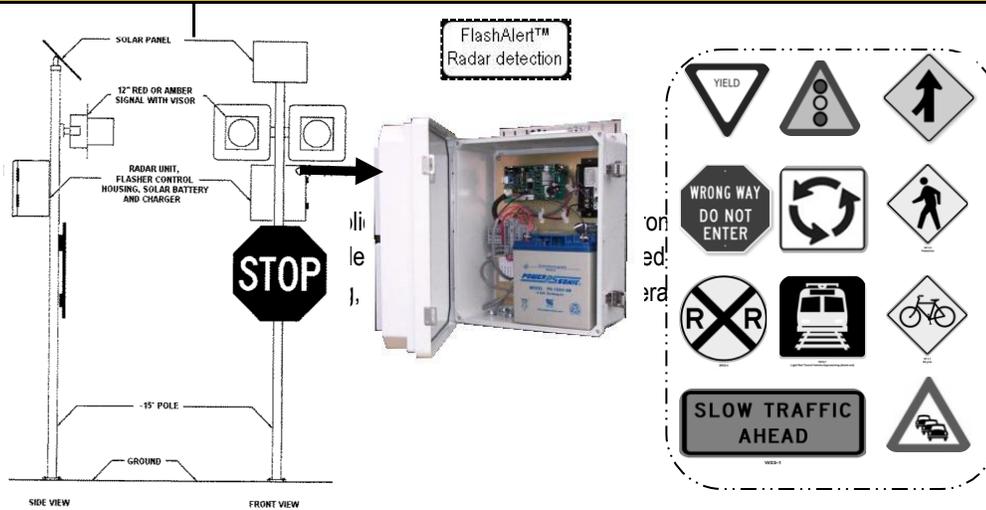
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THE BEST IN THE BUSINESS

 **INFORMATION DISPLAY**
COMPANY

FlashAlert™



...es, merging lanes, roundabouts, train
...speed operations such as vehicle washing,
...g areas.

Specifications

Beacon kit	Single or dual 8" or 12" amber 5W LED flasher, mounting hardware, black polycarbonate housing
Enclosure	Contains FlashAlert and solar controllers, radar unit, battery. Low-profile (15.5 x 13.5 x 7.7 inches; 39.3 x 34.2 x 19.5 cm) non-metallic, reinforced polycarbonate lockable enclosure to protect radar unit
Radar unit	Approach-only K-Band with vehicle detection range of 600- 800 feet
AC power	Supports 110-240VAC, 4 watts typical, more with remote wireless IP
DC power	28AH battery for up to 7 days without charging the battery
Solar power	Sized for specific location, guaranteed for 24/7/365 operation. 28 AH gel-cell battery
Environmental	Operating temperature range -40F to +122F
Warranty	Three years on products. Free technical support for three years.

Options

SchedulePro™	Sets operation hours by time of day and day of week, two-year exception calendar.
TimeKeeper™	Automatic daily time clock synchronization via GPS satellite signal
TrafficInfo™	Collects date, time, and speed of vehicle for over 200,000 cars and generates reports. Easy pre-set reports and advanced data windowing. Preserves raw data to import to any traffic analyzer program.
OnSite™	Enables onsite communication using a laptop with Bluetooth® wireless link to program, update, and download speed data, and conduct diagnostics up to 50 feet away.
InstaNet™	Enables remote communication from TMC to program, update, download speed data, conduct diagnostics via NTCIP, fiber, WAN TCP/IP, cellular modem, radio/RF modem, serial, or Ethernet.
OfficeAlert™	Speed data and battery condition alerts sent via email or text. Requires InstaNet.

Information Display Company Products: AdvisorySpeed™; DeviceController™ Flashing Beacon, NTCIP Controller; FlashAlert™; Flashing Beacon Systems; InstaNet™ Two-Way Wireless Remote Communication; OfficeAlert™; Portables; SlowDown Alert™; SchedulePro™; SpeedCheck™; TollRate™; TimeKeeper™; TravelTime™; TrafficFlow Manager™; TrafficInfo™; TrafficAnalyzer™; VariableSpeed Limit™, proprietary 900MHz radio